**DID YOU KNOW?**

- **CONSUMPTION** Coffee is the most widely used product in the world after oil. Consumers drink approximately 1.4 billion cups per day.

- **HISTORY** Tea breaks have been a world-wide tradition for more than 200 years.

- **HEALTH BENEFITS** Research has shown that coffee may have anti-cancer properties. In fact, drinking coffee is linked to lower rates of colon, liver, breast, and rectal cancers. Tea contains catechins, which are antioxidants known to reduce heart disease, stroke, and diabetes in humans.

- **OXIDATION** Coffee and tea are both susceptible to oxidation when exposed to oxygen, sometimes causing undesirable flavors. Packaging such as metallized films or foil can protect coffee and tea from oxidation. It’s also important to package coffee without oxygen present to avoid introducing oxidation within the package.

- **STORAGE** Extremes in temperature and humidity should be avoided when storing coffee to prevent non-enzymatic browning reactions and degradation of aromatics.

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**DISCOVER THE PERKS OF FLAIR FILMS, BAGS, AND POUCHES**

Flair Flexible Packaging offers nearly unlimited custom engineering and/or custom printing capabilities to make your packaging idea a reality. In addition, we provide a comprehensive stock program to allow for lower-cost options, to create unprinted packaging ready-for-labeling, or to accommodate faster turn-around times. Our stock program includes:

- **M-SEAL BAGS** Flair stocks both medium and tall M-Seal bags to package everything from light or medium roasts of coffee to a robust, dark roast.
  - High-barrier foil lamination provides excellent product protection.
  - Medium M-Seal bags can be custom ordered to any size. Our stock program includes 16 oz, 32 oz, and 5 lb.
  - Tall M-Seal bags ideal for dark roasts come in stock sizes of 8 oz, 16 oz, 32 oz, and 5 lbs (or custom order to any size).
  - Bags offered in a variety of stock or custom colors.
  - Available with or without one-way degassing valves applied.
  - Available with or without tin-ties applied.

- **POUCHES** Flair’s modern production facilities use state-of-the-art equipment to produce:
  - High Barrier Stand-Up pouches available in a variety of Solid Colors, Clear Front/Printed Back, or Window pouches.
  - Pouches with reclosable zippers for a convenient and reusable package.
  - Pouches with one-way degassing valves applied (also sold separately).
  - Stock pouches in multiple sizes ranging from 2 oz – 5 lbs depending on the structure.
  - Custom sizing and rotogravure printing available.

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**BUILD YOUR BRAND**

Your brand is built on a distinct flavor. Protect your product from oxidation using state-of-the-art Wipf valves designed to let air out and maintain product freshness. We also offer a variety of convenience options to build brand loyalty, like tin-tie closures, unusual package sizes, custom design, or award-winning rotogravure printing.

At Flair, we strive to find ways for simple, useful packaging to help set your product apart from the crowd. Talk to your Flair Sales or Customer Support Representative for expert advice on packaging options.

▲ Add Wipf valves to any bag or pouch to prevent oxidation and maintain product quality.
WE’VE GOT YOU COVERED

Your product doesn’t just need a package. It requires a package that works. One that captures a consumer’s attention. A package so convenient that it instills loyalty.

At Flair, we understand that packaging becomes a solution when it combines innovation, impeccable quality, and impact delivered on time. Even if you never have us reverse-engineer a structure or never use our award-winning design group, you still benefit from the big-picture approach to all we do at Flair.

Flexible Packaging Solutions...From Start to Finish.