



# Liquids & Spreads

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

**Leak-free & functional**

**FLAIR** / **BEYOND /  
PACKAGING**



## Leak-free integrity plus functional appeal with your **liquid packaging**

From spouted pouches for easy pouring to lidding films with smooth peelability, our market-driven solutions offer reliable protection and enhanced functionality to boost your brand value. Our portfolio is optimized for processes that keep your products fresh & natural, whether taking the heat of retort or performing under pressure through HPP.

Balancing performance, protection & appeal, our experts collaborate with you to develop comprehensive solutions for your product, brand & budget specifications.

### **Custom film extrusions & laminations**

- Optimized barriers for product shelf life
- Material properties tailored to processing specifications
- Lightweight structures for complete performance with less material

### **Custom printing & design**

- Full graphics support from design ideation to pre-press services
- 10-color rotogravure & flexographic printing
- Gloss, matte, partial matte finishes
- Proprietary Brand Color Management system for recognition-building consistency

## LiDynamics® Lidding Films

Custom structures for retort applications

- Wide operating window for consistent machining, minimal start-up costs & downtime
- Strong seals through grease & residue for leak-free integrity
- **Lock Seal** – breathable, standard & high barrier films with permanent weld seals to PP or HDPE trays & containers
- **Easy Peel** – breathable, standard & high barrier films with peelable seals to PP, PET, A-PET, C-PET, PETG, PP, HDPE, PS, HIPS, PVC, PET-coated or PE-coated trays & containers
  - Universally compatible ESPT, EXPT for simplified material inventory
  - Specialized EXPT 221-72 for peelable seals that withstand HPP



## Shaped & Spouted Pouches

- Extensive high barrier options for product shelf life
- Specialized structures for retort, hot fill & more
- Unique die-cut shapes, sizes & layouts available
- Drinking & pouring fitments in wide range of diameters



## HFFS & VFFS Roll Stock

- Extensive barrier & non-barrier options for product shelf life
- Specialized structures for retort, hot fill & more
- Flex crack resistant barriers for reliable freshness across shelf life
- Optimized COF, hot tack for efficient machining with minimal start-up costs & downtime
- Wide selection of features including various zipper styles, fitments & more



## Pouches & Bags

- Available premade in stand-up, flat pouch & other formats
- Extensive high barrier options for product shelf life
- Specialized structures for retort, hot fill
- Metal-free options for microwavable products
- Wide selection of features including valves for liquid fermentation



## VersaFill™ Hot Fill Films

- VFFS films for liquids with or without particulates
- Optimized for filling temperatures up to 100°C
- Exceptional hot tack strength to hold product weight & temperature
- Leak-free integrity through processing, distribution & handling
- Fin or lap seal options



# Our brands in liquids & spreads packaging



## Flair's Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

### R&D (INNOVATION CENTER)

Analytical Lab / Application Lab /  
Converting Facility / Extrusion Facility

### DESIGN (PREMEDIA)

Creative Design / Artwork Review /  
Reproduction / Prepress

### PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /  
Color Management

### MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /  
QC: In-Process Quality Control /  
QE: Systematic Problem Solving

### SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent Lead Times /  
Visibility / Inventory Control / Demand Forecasting

## Market-Driven & Customer-Focused Innovation, Since 1992

Flair Packaging Corporation is a privately held, fully integrated manufacturer focused on comprehensive support & solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC 22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



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