



Fruit & Vegetable

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

Fresh & functional appeal

FLAIR / **BEYOND /
PACKAGING**

Fresh, functional appeal for your fruit & vegetable packaging

Health-conscious consumers have grown 'plant-based' from niche status to global trend, and opportunities are ripe for picking. From frozen veggies with steam-in-bag convenience to permeable barriers for fresh salad kits, our market-driven solutions include a wide range of materials & features to cover produce in any format.

Balancing performance, protection & appeal, our experts collaborate with you to develop comprehensive solutions for your product, brand & budget specifications.

Custom film extrusions & laminations

- Optimized barriers for product shelf life
- Material properties tailored to processing specifications
- Lightweight structures for complete performance with less material

Custom printing & design

- Full graphics support from design ideation to pre-press services
- 10-color rotogravure & flexographic printing
- Gloss, matte, partial matte finishes
- Proprietary Brand Color Management system for recognition-building consistency



ENVi® Recyclable

- PE mono-materials pre-qualified for How2Recycle® store drop-off label
- High barrier options for exceptional oxygen & moisture protection
 - White option for UV barrier, opaque product coverage
- Standard barrier for frozen applications
- Suitable for dry, non-sticky, non-greasy applications



LiDynamics® Lidding Films

Custom structures for retort applications

- **Lock Seal** – breathable, standard & high barrier films with permanent weld seals to PP or HDPE trays & containers
- **Easy Peel** – breathable, standard & high barrier films with peelable seals to PP, PET, A-PET, C-PET, PETG, PP, HDPE, PS, HIPS, PVC, PET-coated or PE-coated trays & containers
 - Universally compatible ESPT, EXPT for simplified material inventory
 - Specialized EXPT 221-72 for peelable seals that withstand HPP



HFFS / VFFS Roll Stock

- Extensive clear & opaque materials in wide range of barriers, thicknesses & more
- Extensive options to meet machine & process specifications
- Options for fresh & frozen applications
- Optimized COF & hot tack for efficient machining, minimal start-up costs & downtime
- Registered heat seal coating with low temperature sealability for improved finished appeal



Pouches & Bags

- Available premade in stand-up, side gusset & flat pouch formats
- Made with optimized materials for product shelf life & storage conditions
- Extensive range of custom sizes & layouts
- Wide selection of features including zippers, vents & valves for steam-in-bag



Stock Products

- Unprinted, ready-to-label formats inventoried across North America
- Online ordering for small quantities at e-FlairPackaging.com
- Wide selection including stand-up pouches, vacuum bags & more



Our brands in fruit & vegetable packaging



Flair's Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

R&D (INNOVATION CENTER)

Analytical Lab / Application Lab /
Converting Facility / Extrusion Facility

DESIGN (PREMEDIA)

Creative Design / Artwork Review /
Reproduction / Prepress

PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /
Color Management

MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /
QC: In-Process Quality Control /
QE: Systematic Problem Solving

SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent Lead Times /
Visibility / Inventory Control / Demand Forecasting

Market-Driven & Customer-Focused Innovation, Since 1992

Flair Packaging Corporation is a privately held, fully integrated manufacturer focused on comprehensive support & solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC 22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



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