



Bulk & Wholesale

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

Consistent performance to boost efficiency



Consistent performance to boost efficiency with your **wholesale packaging**

Engineered for reliable performance with minimal start-up costs and downtime, our market-driven solutions include extensive materials to cover your product, process & end-user specifications. Whether performing under pressure through HPP or taking the heat of retort, our portfolio features specialized structures for processes that keep your products free from artificial ingredients.

Balancing performance, protection & appeal, our experts collaborate with you to develop comprehensive solutions for your product, brand & budget specifications.



Custom film extrusions & laminations

- Optimized barriers for product shelf life
- Material properties tailored to processing specifications
- Lightweight structures for complete performance with less material

Custom printing & design

- Full graphics support from design ideation to pre-press services
- 10-color rotogravure & flexographic printing
- Gloss, matte, partial matte finishes
- Proprietary Brand Color Management system for recognition-building consistency

VersaFill™ Hot Fill Films

- VFFS films for liquids with or without particulates
- Optimized for filling temperatures up to 100°C
- Exceptional hot tack strength to hold product weight & temperature
- Leak-free integrity through processing, distribution & handling
- Fin or lap seal options



LiDynamics® Lidding Films

Custom structures for retort applications

- **Lock Seal** – breathable, standard & high barrier films with permanent weld seals to PP or HDPE trays & containers
- **Easy Peel** – breathable, standard & high barrier films with peelable seals to PP, PET, A-PET, C-PET, PETG, PP, HDPE, PS, HIPS, PVC, PET-coated or PE-coated trays & containers
 - Universally compatible ESPT, EXPT for simplified material inventory
 - Specialized EXPT 221-72 for peelable seals that withstand HPP



DTR™ Dual Barrier Films

- Dual performance barriers block external environment, maintain product moisture content
- Extends texture, color, aroma of dry ingredients
- Transparent alternative to foil, VMPET for enhanced product visibility
 - Extruded white options for added UV barrier
 - Lightweight, metal-free for improved sustainability
- Premade pouch formats or roll stock for VFFS, HFFS, non-forming & more



FlairPak® Vacuum Bags

- Compatible with industrial chamber machines
- 9-layer coex film with nylon for durable performance
- Over 65 stock sizes inventoried across North America
- Custom sizes, structures & thicknesses for sous vide applications, high barrier EVOH & more



PLATINUM+™ Thermoforming Films

- Forming & non-forming films with high or standard barrier
- Various thicknesses for product, machine, processing specifications
- Wide operating window for efficient machining, minimal start-up costs & downtime
- Uniform pockets with even side wall and corner distribution
- Custom widths & structures for unique requirements including easy peel, puncture resistance

HFFS / VFFS Roll Stock

- Extensive barrier & non-barrier options for product & shelf life
- Custom laminations for unique specifications including puncture, tear & slip resistance
- Specialized structures for retort, HPP & more
- Flex crack resistant barriers for reliable freshness across shelf life
- Optimized COF & hot tack for efficient machining



Our brands in bulk & wholesale packaging

VERSAFILL
Hot Fill Films

LiDYNAMICS[®]
Lidding Films

FLAIRPAK[®]
Vacuum Pouches

PLATINUM+[™]
Thermoforming Films

DTR[™]
Dual Transmission
Resistance Films

Flair's Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

R&D (INNOVATION CENTER)

Analytical Lab / Application Lab /
Converting Facility / Extrusion Facility

DESIGN (PREMEDIA)

Creative Design / Artwork Review /
Reproduction / Prepress

PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /
Color Management

MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /
QC: In-Process Quality Control /
QE: Systematic Problem Solving

SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent Lead Times /
Visibility / Inventory Control / Demand Forecasting

Market-Driven & Customer-Focused Innovation, Since 1992

Flair Packaging Corporation is a privately held, fully integrated manufacturer focused on comprehensive support & solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC 22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



FLAIR / **BEYOND /
PACKAGING**

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