



Seafood

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

Distinguish in a sea of sameness

FLAIR / **BEYOND / PACKAGING**

Distinguish in the sea of sameness with your **seafood packaging**

Our market driven solutions feature optimized formats to differentiate your brand and win focus from inside the fresh or frozen case. From microwaveable steam-in-bag to freezer-ready formats, our portfolio includes extensive features to enhance end user convenience & boost your brand value.

Balancing performance, protection & appeal, our experts collaborate with you to develop comprehensive solutions for your product, brand & budget specifications.

Custom film extrusions & laminations

- Optimized barriers for product & shelf life
- Material properties tailored to processing specifications
- Lightweight structures for complete performance with less material

Custom printing & design

- Full graphics support, from design ideation to pre-press services
- 10-color rotogravure & flexographic printing
- Gloss, matte, partial matte finishes
- Proprietary Brand Color Management system for recognition-building consistency



PLATINUM+™ Thermoforming Films

- Forming & non-forming films with high or standard barrier
- Wide operating window for efficient machining with minimal start-up costs & downtime
- Uniform pockets with even side wall & corner distribution for reliable barrier integrity
- Suitable for vacuumed and gas-flushed applications
- Custom laminations for unique requirements including easy peel, puncture resistance



FlairPak® Vacuum Bags

- Compatible with industrial chamber machines
- 9-layer coex film with nylon for durable performance
- Extensive stock options inventoried across North America
- Custom sizes, structures & thicknesses including sous vide options, high barrier EVOH



Pouches & Bags

- Available premade in stand-up, side gusset & flat pouch formats
- Extensive barrier & non-barrier options for product shelf life & storage conditions
- Specialized structures for retort, hot fill & more
- Wide selection of features including vents for steam-in-bag applications



HFFS & VFFS Roll Stock

- Extensive barrier & non-barrier options for product shelf life
- Specialized structures for retort, hot fill & more
- Flex crack resistant barriers for reliable freshness across shelf life
- Optimized COF & hot tack for efficient machining with minimal start-up costs & downtime
- Registered heat seal coating for tacked corners, improved appeal in low temperature, high speed applications



Stock Products

- Unprinted, ready to label formats inventoried across North America
- Online ordering for small quantities at e-FlairPackaging.com
- FlairPak® vacuum bags in over 65 sizes
- 3-side seal with pre-zippered, clear front/opaque back, retort options
- Clear stand-up pouches with high or standard barrier



Our brands in seafood packaging



Flair's Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

R&D (INNOVATION CENTER)

Analytical Lab / Application Lab /
Converting Facility / Extrusion Facility

DESIGN (PREMEDIA)

Creative Design / Artwork Review /
Reproduction / Prepress

PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /
Color Management

MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /
QC: In-Process Quality Control /
QE: Systematic Problem Solving

SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent Lead Times /
Visibility / Inventory Control / Demand Forecasting

Market-Driven & Customer-Focused Innovation, Since 1992

Flair Packaging Corporation is a privately held, fully integrated manufacturer focused on comprehensive support & solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC 22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



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