



Stand Up Pouches

Using materials such as metalized films, foil laminations and other custom barrier options, Flair's stand up pouches are designed to be as functional as they are appealing. Stand up pouches give retailers new opportunities to improve product displays and maximize shelf space, while giving manufacturers the ability to reduce packaging costs and increase consumer engagement and convenience.

Flair offers stand up pouches with customizable barrier properties, reclosable zipper closures, pressure release valves, ultra clear films, handles, die-cut shapes and fitments. Bottom gussets, designed to provide stability and capacity, can be tailored to meet unique product weight and volume conditions. Additionally, Flair's advanced rotogravure printing capabilities help manufacturers utilize the wide face of a stand up pouch for high quality printing of designs ranging from simple images to elaborate graphics, using specialty inks and unique finishes.

Flair also maintains an extensive stock packaging program that includes stand up pouches with a range of barrier properties, colors and convenience features to meet a variety of food and industrial packaging needs.

Special Characteristics

- Technical engineering for custom film structures
- Custom rotogravure printing
- Various colors and sizes available for quick delivery through an our extensive stock program
- Clear, solid color and window pouches
- Available with die-cut handles, reclosable zippers and one-way degassing valves

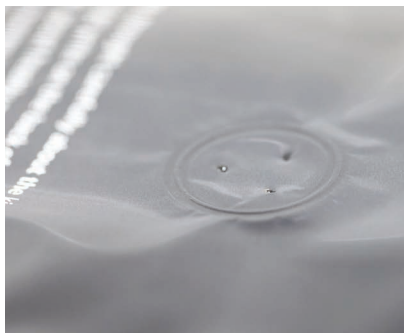
Stand Up Pouches

Stock Sizes (inches) & Colors Available

Color	4x6+2½	5x8+3	6x9+3½	6½x10½+3½	7x12+4	10x11½+3½	11x18½+5
Clear	0	0	0	0	0	0	X
White (Gloss)	0	0	0	X	0	X	X
White (Matte)	0	0	0	X	0	X	X
Black (Gloss)	0	0	0	X	0	0	0
Black (Matte)	0	0	0	X	0	X	X
Silver (Gloss)	0	0	0	X	0	X	X
Gold (Gloss)	0	0	0	X	0	X	X

Typical applications

- Candy
- Coffee
- Cookies
- Crackers
- Dried Fruit
- Frozen Foods
- Granola & Nuts
- Lawn & Garden
- Pet Food & Treats
- Tea



Market-Driven & Customer-Focused Innovation, Since 1992

Flair Flexible is a privately-held, fully-integrated packaging manufacturer focused on comprehensive support and solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.

